



# CCAM

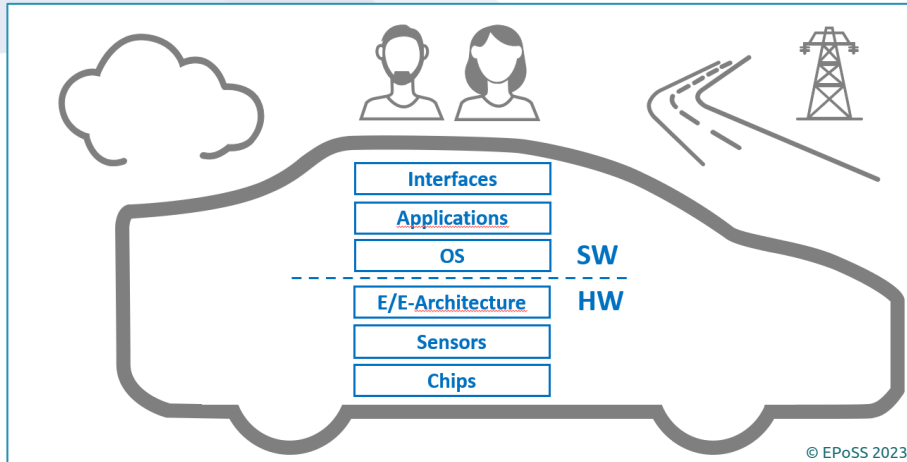
CONNECTED, COOPERATIVE  
& AUTOMATED MOBILITY

## **CCAM Partnership and its links to the SDVoF Initiative**

FEDERATE SDV Ecosystem Forum Networking Event 20.05.2025  
Christian Merkt, CCAM Chair, BMW Digitalisation and Automated Driving

**ccam.eu**

# Great opportunities and high expectations on SDV. Smart Co-Design of SW and HW for CCAM.



## Opportunities:

- SW to decouple from HW
- optimizing usage, efficiency, reliability, safety, circularity of HW for CCAM.



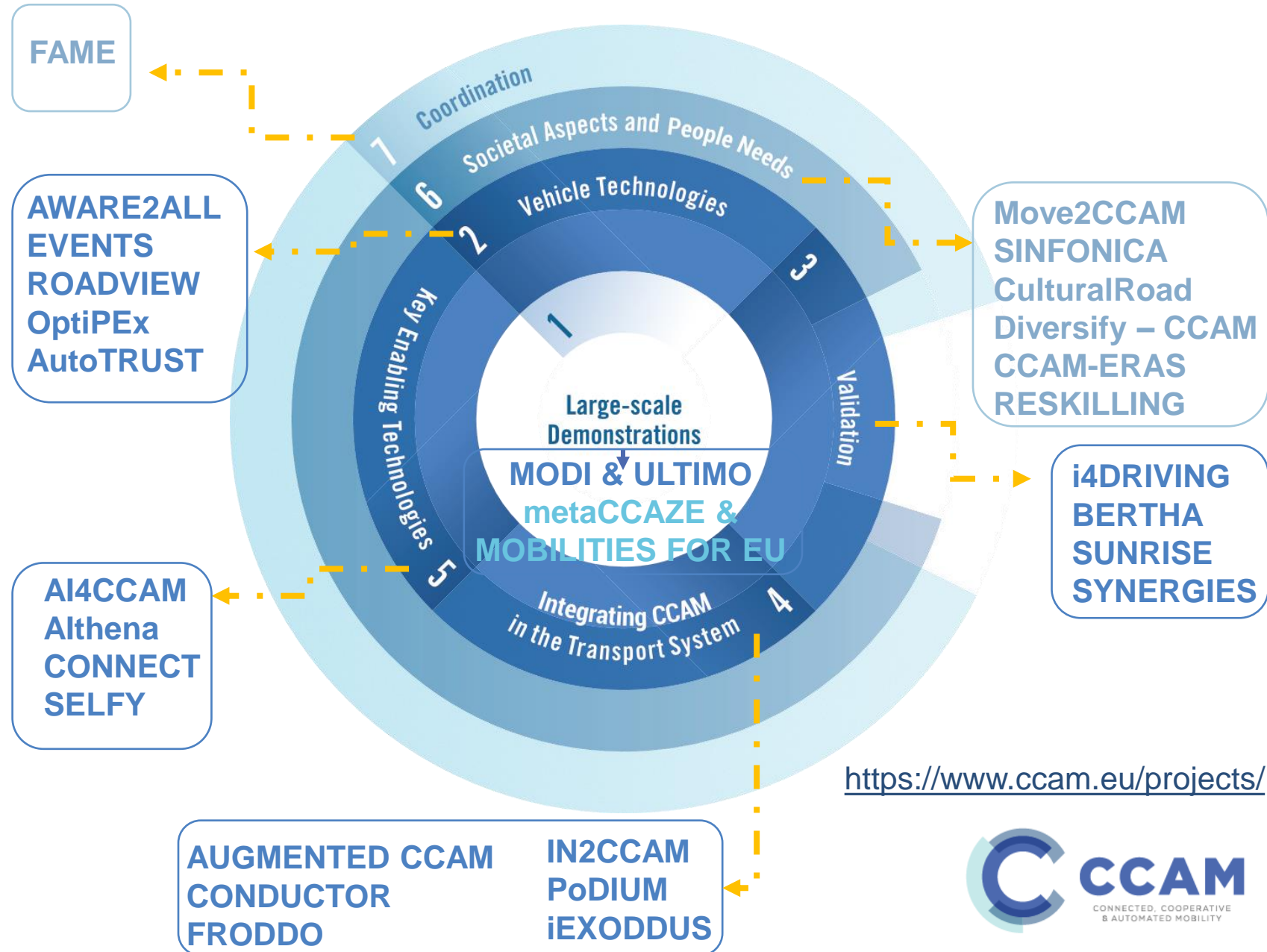
- The collaboration between CCAM and Chips JU has been outlined in the Strategic Research Agenda of the CCAM partnership.
- Under the competitive pressure, how to proceed, streamline and focus the further SDV research activities 2025-2027 and beyond ?

# Project overview in CCAM clusters

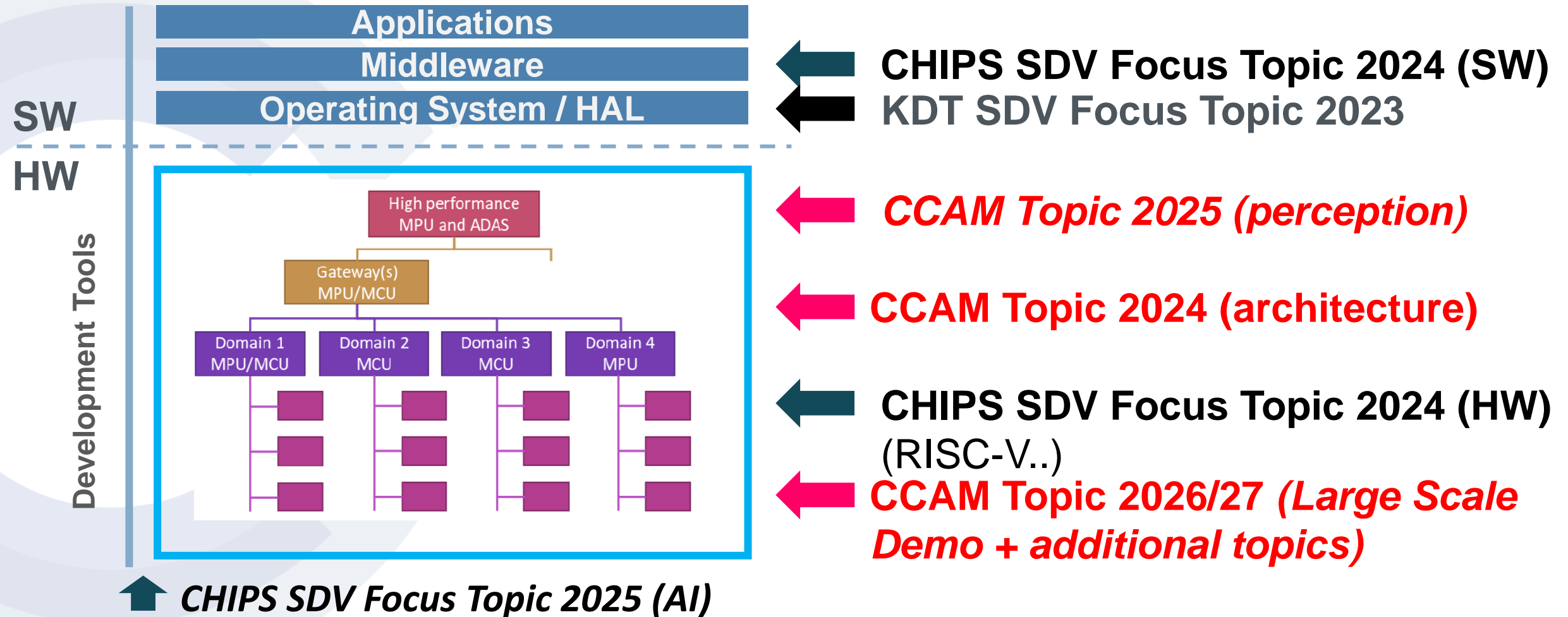
## Horizon Europe Work Programme

Destination Transport  
and Smart Mobility  
services

Calls 2021, 2022 &  
2023 Projects



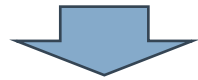
# SDVoF Call Landscape



# Challenges of fragmented priorities and outlook of SDVoF under Industrial Action Plan

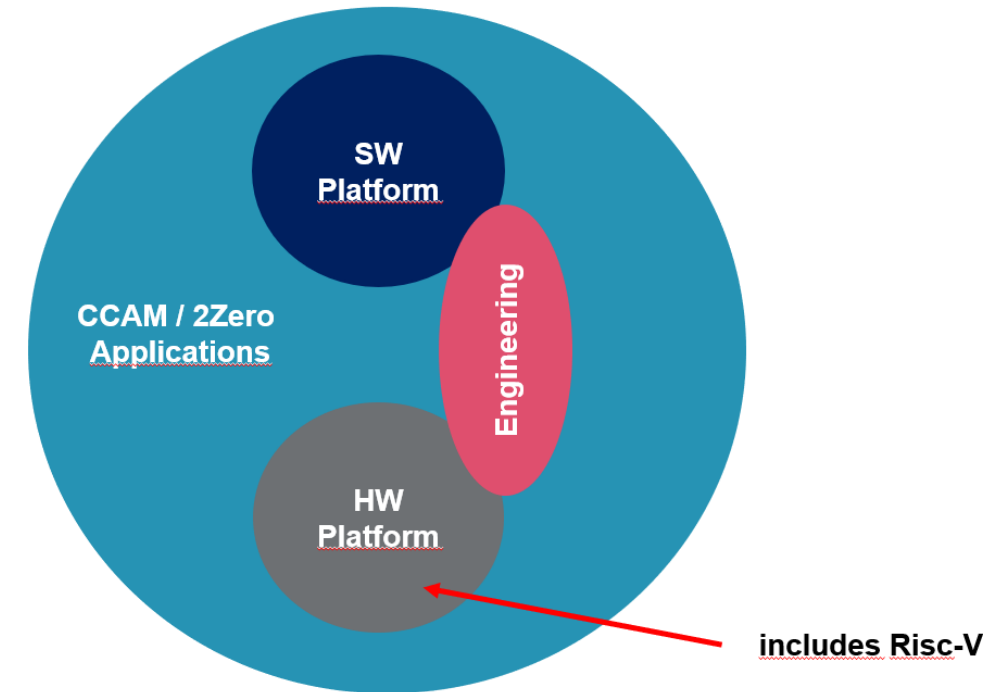
## ➤ Kick off European Connected and Autonomous Vehicle Alliance highly welcomed

- Reaffirming opportunities of SDV / HW for CCAM Mobility
- Building on Chips JU / SDVoF and Horizon Europe Automotive Partnerships



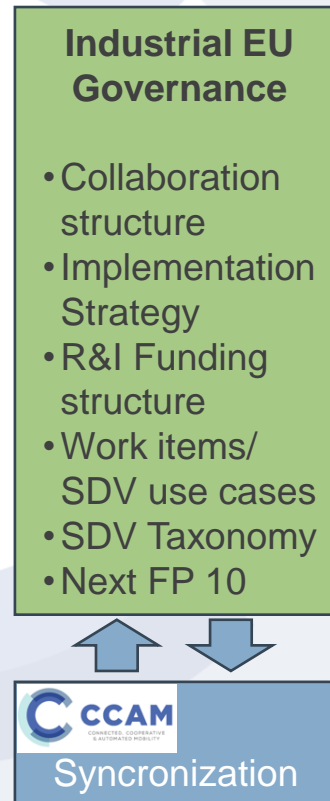
## ➤ Coherent and consistent Digital EU Automotive Governance

- from fragmented to focused priorities
- Industrial technology roadmap
- Strategy TOP down approach from industrial high level management addressing urgent actions
- Within the framework of EU competition rules
- Synchronized R&I SDVoF // CCAM Roadmap with relevant results

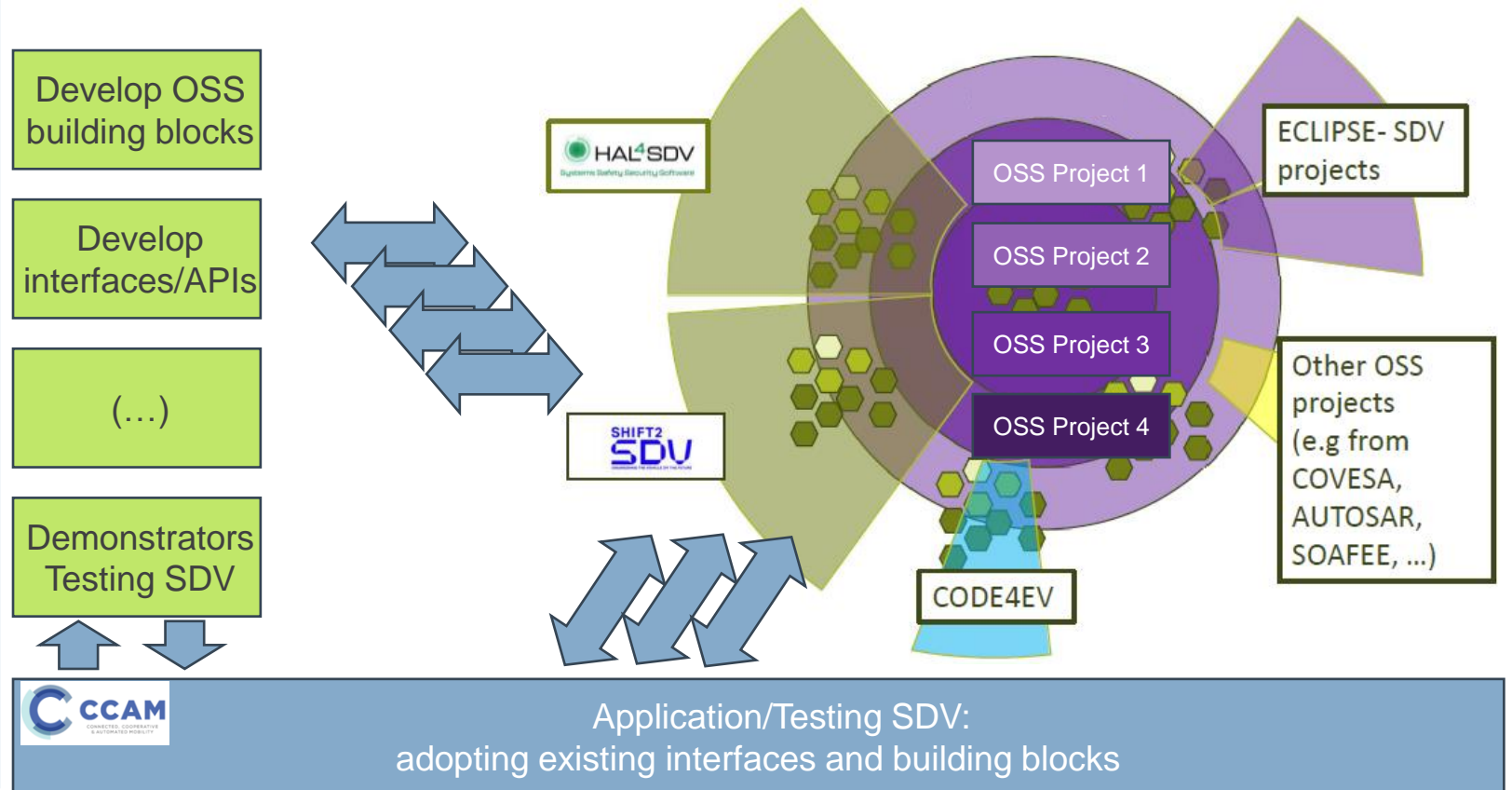


# Coordination and Streamlining Priorities.

## Overall Conception of Strategic Governance (by EU Connected, Autonomous Vehicle Alliance)



## Implementation: Technical Governance on Project level.



# CCAM

[www.ccam.eu](http://www.ccam.eu)

## THANK YOU!

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✕ @CCAM\_EU



CCAM Association